

# August, 2012 KEYnotes

FAITH \* TRUST \* FORTITUDE \* WISDOM



## ✧ A note from the President ✧

*2011-2013 National Officers were elected at the 2011 National Conference in Tempe, Arizona. Each KeyNote, they will focus on one of our Cardinal Virtues.*

**RACHEL MARX, TRUMAN STATE UNIVERSITY '13**

### Contact Us

**email:**  
[NationalCardinalKey@gmail.com](mailto:NationalCardinalKey@gmail.com)

**address:**  
Cardinal Key  
National Honor Society, Inc.  
P.O. Box 4151  
Chicago, IL 60654

**Find us online:**  
**website:** [cardinalkey.org](http://cardinalkey.org)  
**Facebook:** [www.facebook.com/CardinalKey](http://www.facebook.com/CardinalKey)  
**Twitter:** [https://twitter.com/Cardinal\\_Key](https://twitter.com/Cardinal_Key)  
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A new school year always brings a sense of excitement into my life—new goals, new prospects, and a new date to mark on top of my papers. Among that excitement is also the realization of how quickly time has flown. I honestly cannot believe that school is here! I hope that this *KeyNote* finds you rested and ready to tackle another academic year.



I am currently in my Senior year at Truman State University and am so happy to be back in the tiny town of Kirksville, Missouri.

Cardinal Key has been a huge part of my college experience ever since I was inducted in the Spring of 2011 and I am so excited to share some of the love I've experienced within this organization with all of you! Back when I was going through Cardinal Key recruitment, I never imagined that I would one day have the opportunity to contribute to Cardinal Key at a National level. I am so honored to serve as your National President for the next year.

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### Chapter Highlight

**"Talons" Chapter  
Auburn University  
Auburn, Alabama**

40 members, co-ed  
members for 1 academic year

**Favorite JDRFI Event:** Each year, Auburn Hosts a JDRFI Walk: Glow-Stick it to Diabetes. This year, by recruiting members of the community to help, we raised \$2,000 to donate to the Alabama Chapter of JDRFI.

**Something Unique to Auburn:** We tap our members through an Auburn tradition: callouts on the back steps of Cater Hall. During Honors Week, all

honors societies call out their new members. Each applicant brings their friends and family to cheer and support, and if their name is called, he or she walks up the steps to meet the current members. It's a very exciting event, and something that we are proud to deem Auburn-unique.

**National Conference Delegate:**  
Augustine "Augie" Ahn



PUT  
YOUR

CHAPTER'S  
PHOTOS

HERE!

EMAIL THEM,  
WITH CAPTIONS:  
[nationalcardinalkey@gmail.com](mailto:nationalcardinalkey@gmail.com)

## *Celebrating our Virtues: Faith*

*Faith is not something to grasp, it is a state to grow into*

*~ Mahatma Gandhi*

Talking about faith is a challenging endeavor- the word itself can mean so many things! As I've returned to the swing of things with school, my thoughts on faith have turned to a quick study of this word's etymology. My interest in Classics leads me to favor the Latin roots of the word faith, the root word *fides*, meaning confidence, belief, and credence. All of these definitions show different facets of this powerful word.

Faith, for me at least, has always involved learning to be more confident in myself and the impact I can make on the world around me. My faith in others leaves me confident that there are people out there who don't sweat the small stuff, people who overcome obstacles and take challenges head on. In Cardinal Key, I am confident in the bond I have with my sisters. I have faith that they will always be there for me and for our community in service.



Faith is often defined as a belief in something greater. For this, I think faith is inherently a virtue of visionaries, people who can look beyond the present to see a bright future. Believing in something greater than yourself and having faith in things beyond your sphere of influence is a gift when things seem hopeless. Believing that things can get better no matter the odds and having faith that your service is worthwhile no matter the cost are themes I feel blessed to see in Cardinal Key. I believe in this organization and I have faith in this organization.

Faith may be described as credence, sort of the acceptance of a belief being valid or true. By accepting faith as important, valid, and necessary, I'm allowing it to become a part of my life. Cardinal Key's motto, a creed of sorts, is extremely powerful when accepted as true: *Faith, Trust, Fortitude, and Wisdom; I shall observe them faithfully, that my service may be genuine, my life complete.* Faith, as the precursor to our other virtues, is the foundation of our service. Our virtues, in turn, are a sturdy foundation of our lives.

Whether your chapter is struggling and needs help, or you have successful ideas to share, we'd love to hear from you! Email us ([nationalcardinalkey@gmail.com](mailto:nationalcardinalkey@gmail.com)), or [tell us on facebook!](#)



### *National Officers*

Kirsten Vollmer, Secretary; Rachel Marx, President;  
Libby Hurley, Vice President; Kenneth Brenneman, Parliamentarian

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Cardinal Key's National Board of Governors met this past July in Chicago for a productive but very fun weekend. It was exciting to be in the city and to have a chance to talk about all the wonderful things CK is doing around the country! Somewhere between reading Chapter and Officer Reports (yes, we really do read those!) and brainstorming for our next National Conference, we spent a large chunk of time troubleshooting and discussing ways we could best serve each individual chapter of Cardinal Key. Every chapter faces its own unique set of challenges but I am confident, especially after this Board Meeting, that the virtues that we all share will get us through. I am so impressed by the fortitude and wisdom that you all have shown over the last year and am excited to follow your chapters' growth and triumphs over this next year.



At the National level we are also growing! We are excited to update our website, introduce our Twitter and Pinterest accounts, and keep up with all of you on Facebook. Beyond social media, we now have great lapel pins to offer, new merchandise suggestions and chapter support sections for the website in the works, and plans to look into chapter expansion. Things are looking good! Overall, I had fantastic weekend catching up with all of my friends on National Board who I met at the last National Conference and was overcome the entire weekend with gratitude and love for these wonderful and inspiring people. I hope that Cardinal Key can be just as formative for you as it has been for me!

*so much CK love,  
Rachel*

## 2011-2013 Cardinal Key National Board of Governors



### National Directors

Amanda Bennett Lothrop, *Doane '06*  
Devin W. Lammy, *Truman '03*  
*NationalCardinalKey@gmail.com*



### National President

Rachel Marx, *Truman '13*  
*CKNationalPresident@gmail.com*



### National Advisor 2009-2015

Amanda S. Patrick, *Midland '08*



### National Vice President

Libby Hurley, *Emory & Henry '12*  
*CKNationalVicePresident@gmail.com*



### National Advisor 2011-2017

Gretchen Smiles, *Truman '09*



### National Secretary

Kirsten Vollmer, *Truman '13*  
*CKNationalSecretary@gmail.com*



### National Committee Chair: Social Media

Stefanie Zahourek, *Wayne '09*



### National Parliamentarian

Kenneth Brenneman, *Wyoming '13*  
*CKNationalParliamentarian@gmail.com*



### National Committee Chair: Archives

Kristin W. Korneliussen, *Truman '04*



### Past National President

Baillie Cloyd, *Truman '09*

# 2012 Board of Governors Update

Cardinal Key's National Board of Directors converged on Chicago's Lincoln Park neighborhood June 28 Through July 1 for its annual meeting. Numerous items were on the agenda, and the Board worked hard on its goals for the coming year.

After arriving in the Windy City by plane, train, and bus, National Directors Amanda Bennett Lothrop and Devin Lammy, National President Rachel Marx, National Vice President Libby Hurley, National Secretary Kirsten Vollmer, National Past President Bailie Cloyd, National Advisor Gretchen Smiles, National Social Media Committee Chair Stefanie Zahourek, and National Archives Chair Kristin Korneliusen settled into their first work session. Regrettably, National Parliamentarian Kenneth Brenneman was unable to attend the meeting. The Officers began working on chapter overviews while the Advisors and Committee Heads worked on individual members' national numbers, as well as revisions to the National Handbook and Constitution.



The first official board meeting focused on reviewing the status of individual chapters. Each National Officer is assigned as a liaison to certain chapters to serve as a line of communication between chapters and the National Office. If you do not know who your liaison is, expect an e-mail or phone call soon. The officers are excited to help your chapter become even stronger and assist with any problems that exist or may arise in the future. In addition, the Board of Directors is interested in growing the organization by re-chartering inactive chapters as well as starting new chapters, particularly on campuses with a Blue Key chapter.

Other topics of discussion at this board meeting included a review of old business, including the most recent conference held in November 2011; an overview of the Cardinal Key archives, which are in the process of being re-organized; and a social media session, led by communications guru Stefanie Zahourek. Be on the look-out for an increased Cardinal Key presence on-line, through media such as Facebook, Twitter, and Pinterest.

The meeting was not all work and no play, however. The Board held a brainstorming session about ways to promote Cardinal Key under some shade trees at a local farmer's market. The group left the park enthusiastic and re-energized about *KeyNotes*, chapter communication, and celebrating Cardinal Key's 80<sup>th</sup> year of service.

Before celebrating a weekend of hard work by experiencing the Chicago nightlife—which included a visit to the scenic Hancock Tower for dessert—another board meeting focused on the next Cardinal Key conference, which will be held in fall 2013. The pros and cons of several locations were discussed, and the Board will spend the next several months researching each. Once the location is determined, the officers will begin planning activities for conference attendees. One staple of the conference that will not change is participation in a local JDRF walk. Stay tuned for additional details about the 2013 National Cardinal Key Conference.

The annual meeting concluded with a final meeting to assign individual tasks for the upcoming year. The Board is excited to see where Cardinal Key goes in 2012-2013, and is ready to work hard for and with you!

~ Kristin Korneliusen  
National Archives Committee Chair



2011 National Conference: Celebrating our Virtues  
Tempe, Arizona